

第18届

中国(福州)国际渔业博览会

THE 18TH CHINA (FUZHOU) INTERNATIONAL
SEAFOOD AND FISHERIES EXPO

全球水产供应链 源头直采选福州

GLOBAL AQUATIC PRODUCTS SUPPLY CHAIN

DIRECT SOURCING FROM THE ORIGIN IN FUZHOU

DATE:2026

6.12—6.14

中国·福州 海峡国际会展中心

Strait International Conference & Exhibition Center , Fuzhou,China

同期举办

Held concurrently

中国(福建)餐饮食材博览会

China (Fujian) Catering Ingredients Expo

中国(福州)国际食品包装及加工设备展览会

China (Fuzhou) International Food Packaging and Processing Equipment Exhibition

中国(福州)国际水产养殖展览会

China (Fuzhou) International Aquaculture Exhibition

主办方:
Host

hy HUIYUAN EXPO
荟源会展



中国渔业协会
China Fisheries Association

承办方:
Organizer



HUIYUAN CULTURE GROUP
荟源文化集团



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THE 18TH CHINA (FUZHOU) INTERNATIONAL FISHERIES EXPO



渔业展会规模全球第二

Ranks Second in the World in Terms of Scale of the Fisheries Exhibition.



国家商务部批准的国际渔业专业展会

Approved by the Ministry of Commerce of China.



获得UFI认证的国际品牌展会

An Internationally Branded Exhibition that has Obtained UFI Certification.



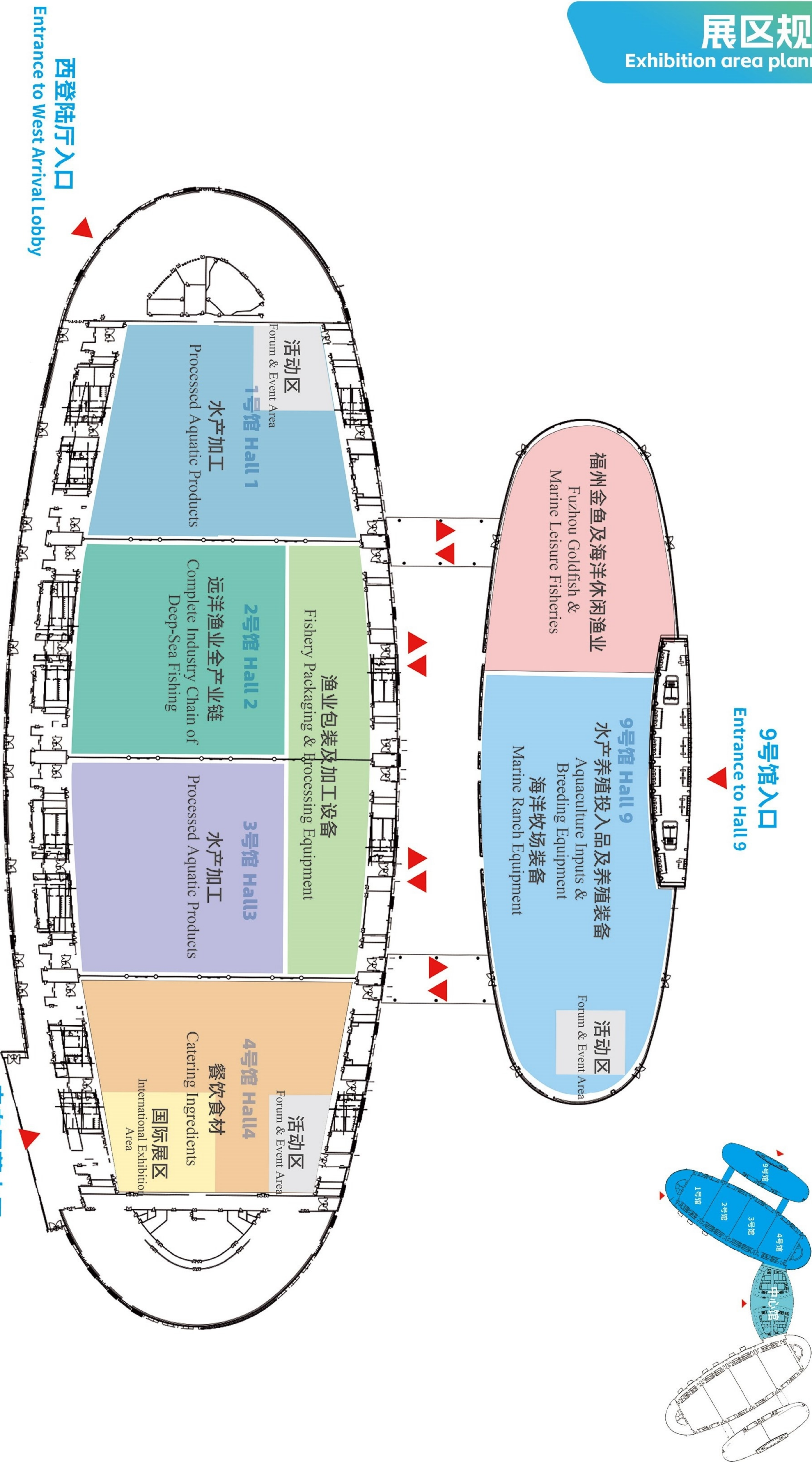
展会面积:72000m²
Exhibition area: 72,000 m²



采购商:80000人
Number of buyers: 80,000



企业数:1200+
Number of Exhibitors: 1,200+



参展范围

Exhibits Scope

各类水（海）产品

All kinds of aquatic (Marine) products

冷冻、冰鲜、鲜活、干制等产品

All Types of Aquatic (Marine) Products:Frozen, chilled, live, and dried products

精加工类水产食品系列

A series of processed aquatic food products

调理调味食品、罐头食品、预制方便食品、即食、休闲类食品；鱼糜鱼浆制品等

Series of Deeply Processed Aquatic Food Products:Prepared and seasoned foods, canned foods, prefabricated and convenience foods, instant and snack foods; surimi and fish paste products, etc.

水产品加工储运设备设施

Equipment and facilities for processing, storage and transportation of aquatic products

加工、包装设备,称量、检测设备,冷冻、冷藏设备设施,冷链物流设备设施

Aquatic Product Processing, Storage, and Transportation Equipment and Facilities:Processing and packaging equipment, weighing and testing equipment, freezing and refrigeration equipment and facilities, cold chain logistics equipment and facilities

餐饮食材系列

Catering ingredients series

冷冻/冰鲜肉类、速冻家禽、禽类深加工、有机/速冻蔬菜、各种食用菌、食用油等复合调味料及各类拥有食材生产业务的连锁餐饮企业等

Frozen/chilled meats, quick-frozen poultry, deeply processed poultry products, organic/quick-frozen vegetables, various edible fungi, compound seasonings such as cooking oils, as well as chain catering enterprises engaged in ingredient production businesses, etc.

远洋渔业

Distant-water fishery

远洋纯天然产品、渔获加工及包装设备、远洋渔船制造及动力、自动化与智能化捕捞装备、智能鱼群探测及追踪技术、北斗导航与智能监控系统等

Deep-sea natural products, fishing catch processing and packaging equipment, deep-sea fishing vessel manufacturing and propulsion systems, automated and intelligent fishing gear, intelligent fish school detection and tracking technology, Beidou navigation and intelligent monitoring systems, etc.

养殖

Aquaculture

现代渔业养殖技术与设备、人工智能、信息化建设及运营服务、水产饲料与种苗、鱼药与水质

Modern fishery aquaculture technologies and equipment, artificial intelligence, informatization construction and operational services, aquatic feed and seedlings, fish medicines and water quality management

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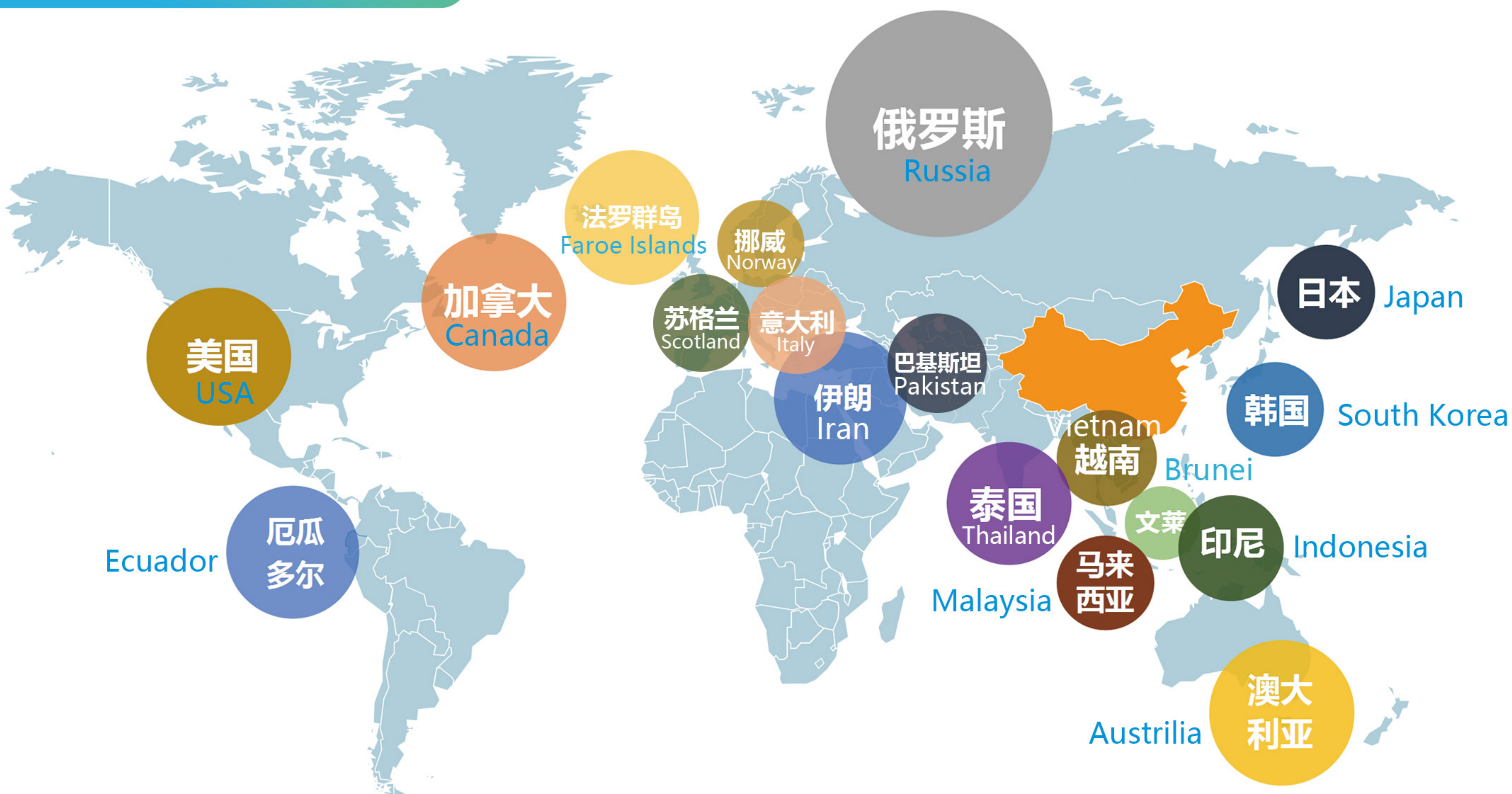
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国际参展商情况

International Exhibitors



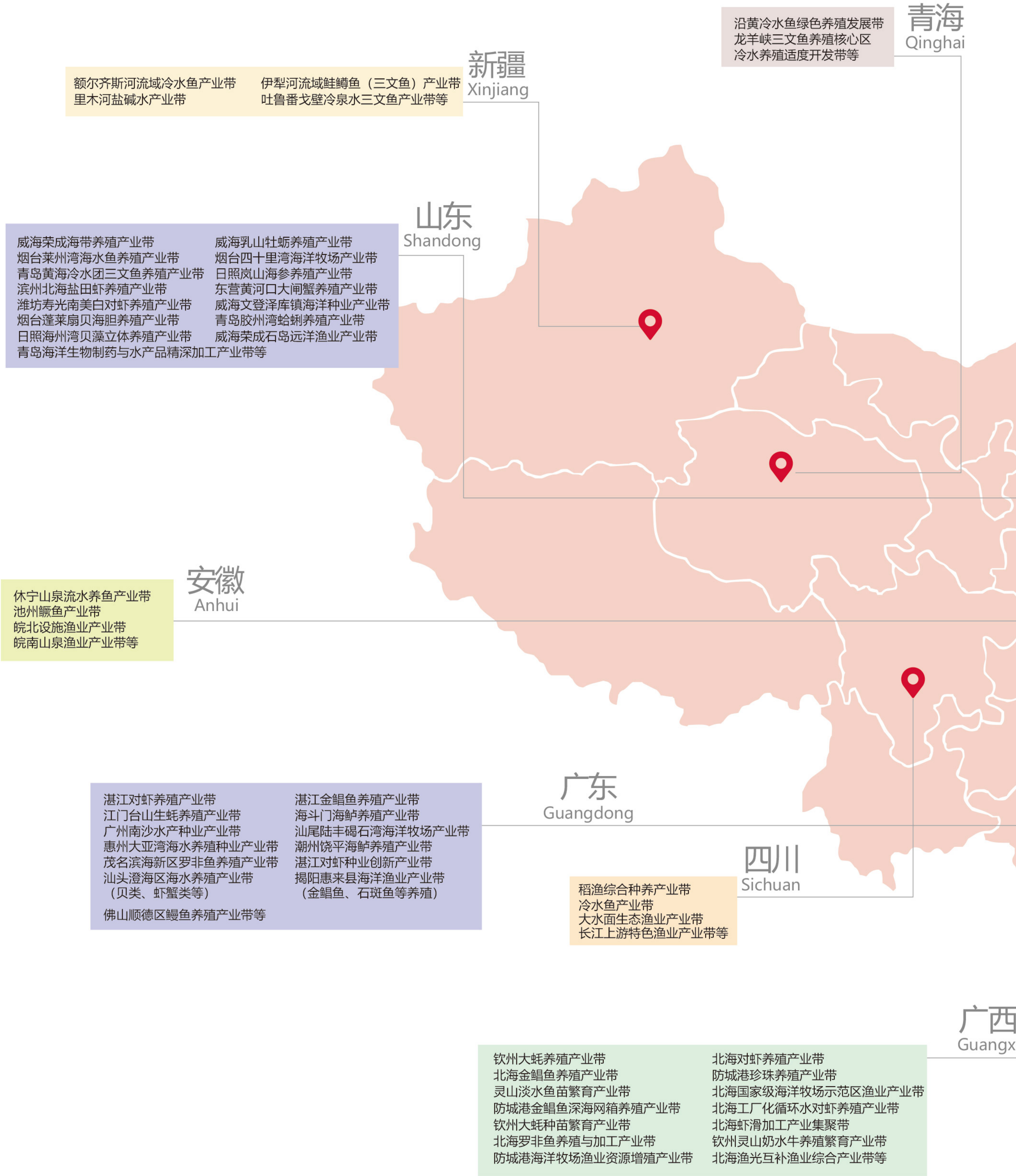
吸引中国 80 个产业带源头, 及厄瓜多尔、美国、印尼、越南、泰国、韩国、俄罗斯、巴基斯坦、加拿大、挪威等全球 30 个国家及地区, 近 1200+ 家企业共同参展。

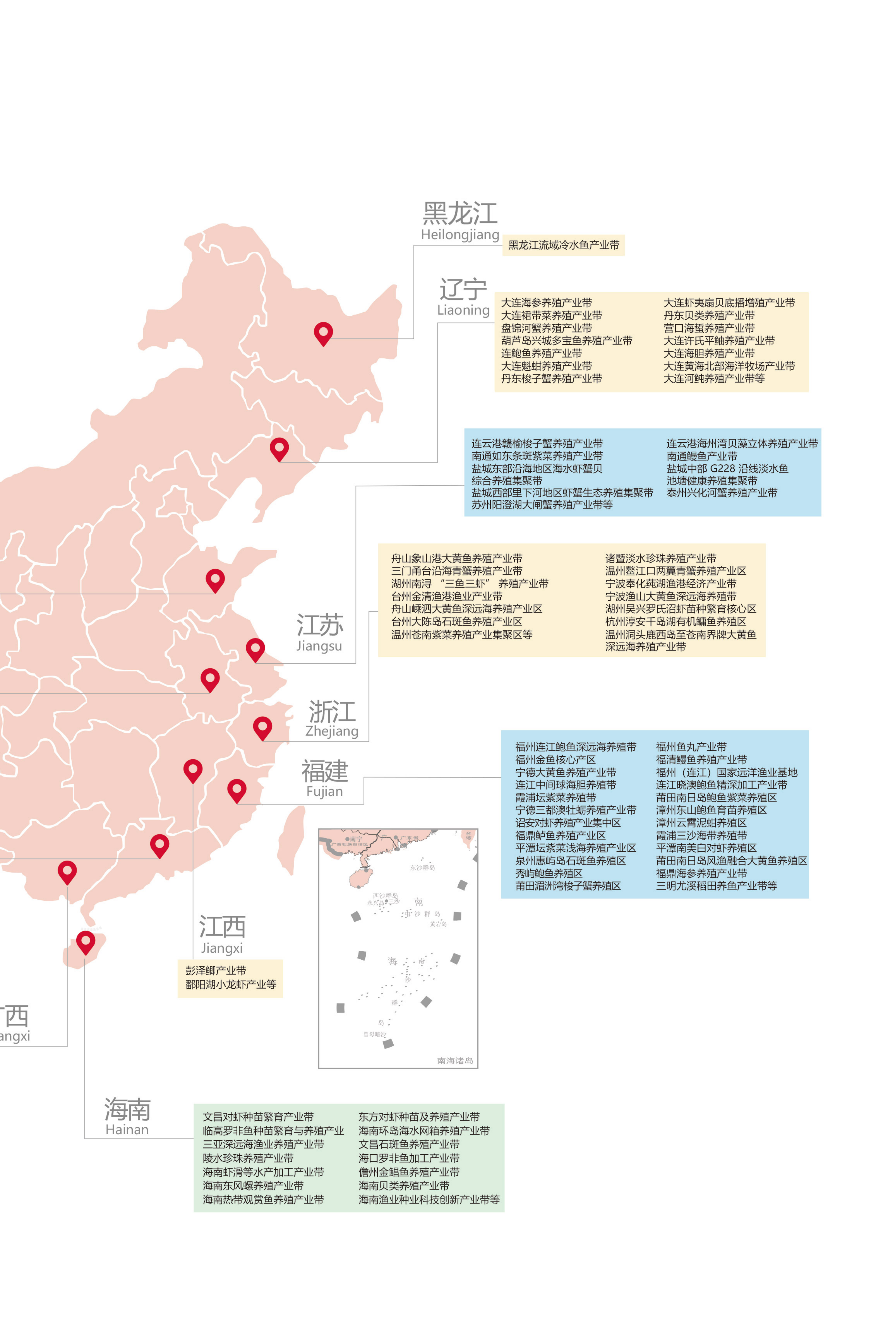
FIFE has attracted sources from 80 industrial belts in China, as well as nearly 1200 enterprises from 30 countries and regions , including Ecuador, USA, Indonesia, Vietnam, Thailand, South Korea, Russia, Pakistan, Canada, Norway, and more, to participate.

部分参展商

Part of Exhibitors



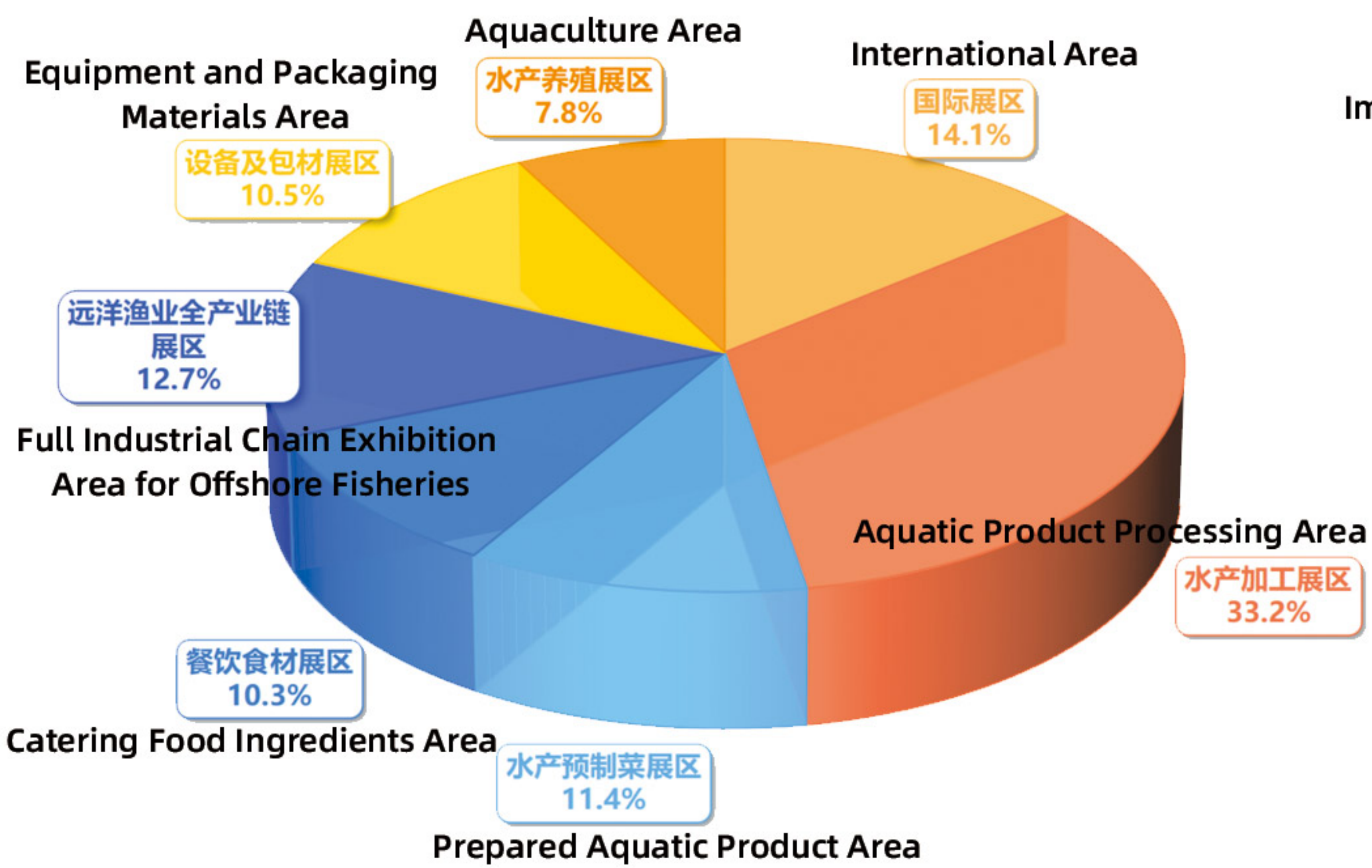




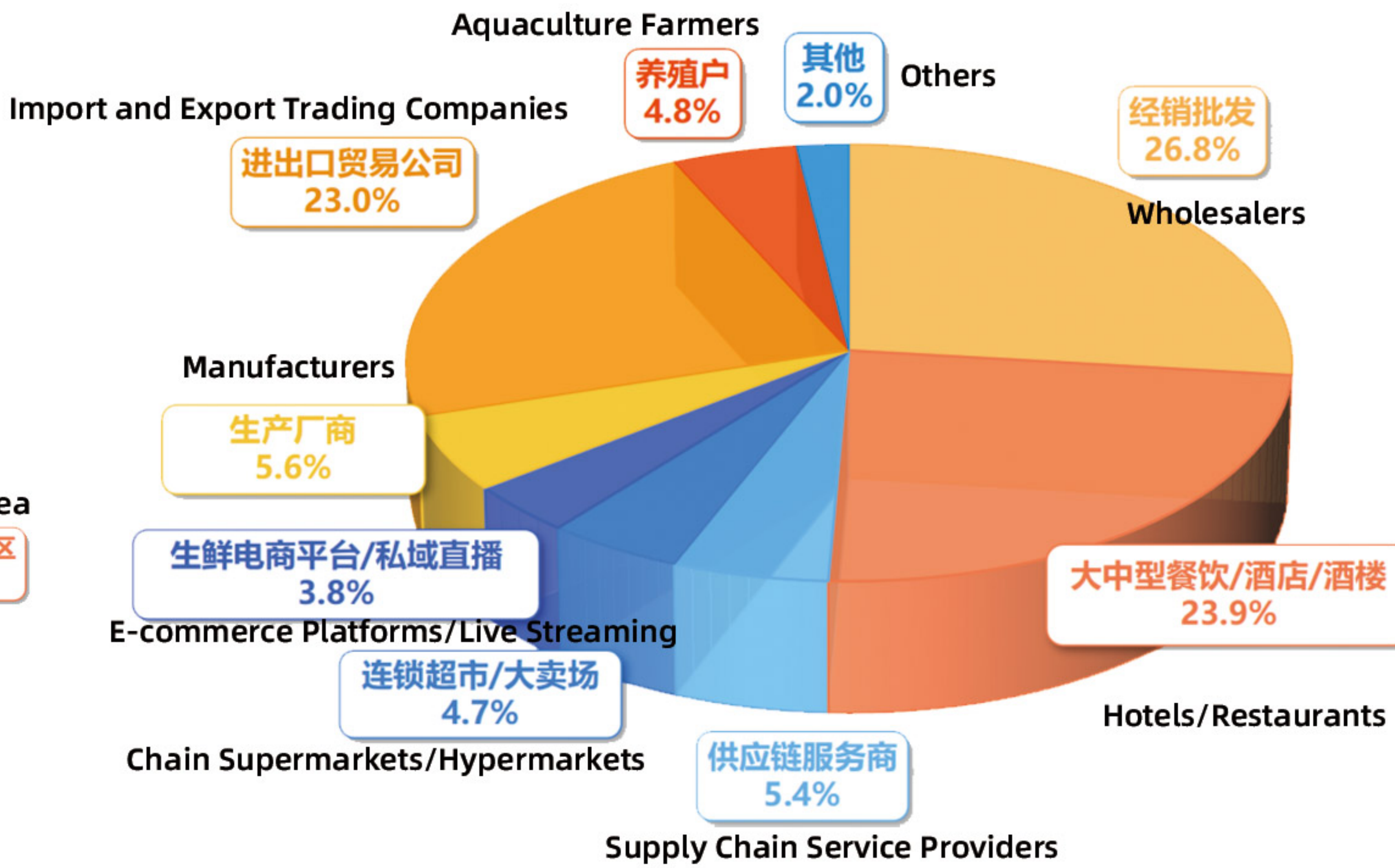
锁定优质买家，展会实效UP

Target High-quality Buyers and Enhance the Effectiveness

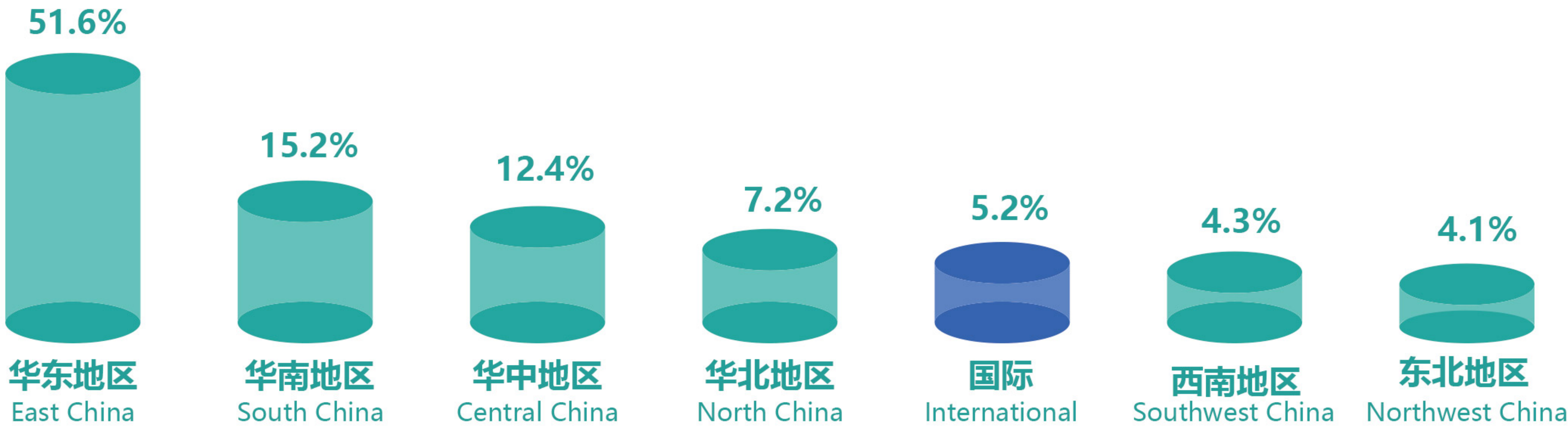
采购商感兴趣的展区
Exhibition Areas of Interest to Purchasers



采购商行业占比
Proportion of Purchasers by Industry



采购商地域分布 Buyers Geographical Distribution



合作伙伴 Industry Association



(以上仅为部分到场商协会，排名不分先后顺序)

与全国100+商协会达成战略合作

Achieved Strategic Partnerships with over 100 Business Associations Nationwide



以上仅为部分合作商协会，排名不分先后顺序

各渠道VIP采购商

VIP Buyers Across All Channels



以上仅为部分到场采购商，排名不分先后顺序

顶级媒体权威背书 头部网红主播力荐

Endorsed by Top-Tier Media | Highly Recommended by Leading Influencers

展会得到中央电视台中文国际频道(CCTV-4)、新华社、新华网、人民日报、中国新闻网、央广网等多家国家级通讯社和新闻网站的关注报道。

It will receive coverage from multiple state-level media outlets and news platforms, including CCTV-4 (Chinese International Channel), Xinhua News Agency, Xinhuanet, People's Daily, China News Service etc.

中央电视台中文国际频道（CCTV-4），展期内进行了高质量的资讯报道 CCTV-4 (Chinese International Channel) provided high-quality news coverage.



吸引头部 MCN 机构及电商品牌 30+，海鲜老板娘、上街弟、隆澳海鲜 vivi、聪哥聪嫂、阿同水产 - 琴姐等悉数参会，展期抖音福州榜热搜榜第一，现场网络效果最好的水产类专业展会！

FIFE attracted over 30 top-tier MCN agencies and e-commerce brands, and dominated TikTok China Fuzhou Trending List, becoming the most digitally engaging aquaculture expo in the region.





精准匹配 高效对接

Precise Matching and
Efficient Meeting



邀请超 1000 家大型餐饮、商超、供应链的核心采购决策者到场，帮助参展企业精准对接销售渠道

FIFE invited over 1,000 key procurement decision-makers from leading catering chains, supermarkets, and supply chain enterprises, enabling exhibitors to directly connect with premium sales channels.

汇聚全国烹饪大厨、行业精英，展示海味新菜品，探讨行业新趋势，助力产业焕新机

Gathering top culinary masters and industry leaders nationwide, FIFE showcases innovative seafood dishes, explores emerging industry trends, and fuels transformative growth for the sector.



抖音电商 “优质电商品牌商家” 颁奖仪式

Douyin E-commerce Award Ceremony for "Outstanding E-commerce Brand Merchant"



“金奖产品·金奖企业及优秀组织奖” 颁奖仪式

"Gold Products, Gold Enterprise" & "Best Organization" Award Ceremony



通过标杆性遴选发掘优质企业与产品，为行业高质量发展树立典范、注入榜样力量

Through benchmark selection, FIFE identifies outstanding enterprises and products, setting industry benchmarks and empowering transformative growth with exemplary leadership.

展位售价

Booth price

A

豪标展位¥12000/9m²

Premium booth: USD3000 / 9 m²



B

标准展位¥9800/9m²

Standard booth: USD2000 / 9 m²



C

光地¥980/m²

Raw Space: USD200 / m²



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☎ 联系方式 Contact

展位预定: 0591-88018843
Booth Booking

参观咨询: 0591-87822709
Visit

媒体合作: 0591-87883126
Media Cooperation



2026.6.12-14
CHINA FIFE